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press release
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**THE GENERAL COMMISSIONER FOR EMO MILANO 2009 HAS BEEN APPOINTED:
PIER LUIGI STREPARAVA WILL LEAD THE ORGANIZATION OF THE WORLDWIDE EXHIBITION
FOR THE MANUFACTURING INDUSTRY**

Pier Luigi Streparava is the General Commissioner for EMO MILANO 2009, the world machine tool, robotics and automation exhibition, which will be hosted, **from 5 to 10 October 2009**, in the new fairground of fieramilano.

The designation of the General Commissioner was defined during the general meeting of CECIMO, the European Committee for Co-operation of the Machine Tool Industries, which took place in these days in Brussels.

Pier Luigi Streparava will have the task to supervise the organization of EMO MILANO 2009, by promoting the event in a road-show of press conferences, which will reach the main capital cities of the world's industry.

Two years before the start of the trade show that will attract hundreds of thousands of visitors to Milan from all over the world, the team of EMO MILANO 2009 is already beginning to make preparations that will grant the event the prestige always enjoyed by EMO, unparalleled among the exhibitions due to its international character and its comprehensive offering of displayed products.

Alternatively hosted by Hanover and Milan, the EMO edition in Italy is organized by EFIM-ENTE FIERE ITALIANE MACCHINE, a company specialising in the realization of trade shows and belonging to the UCIMU group.

Pier Luigi Streparava, born in 1942, is president of Streparava S.p.A, a company based in Adro (BS), a leading industry in the sector of production and automotive systems. Streparava has already been General Commissioner for EMO MILANO 2003.

“All the ways, by which the “know-how” of the sector universe can find a quite appropriate expression – stated **Pier Luigi Streparava** - are presented at EMO, making the exhibition, promoted by CECIMO, the most eagerly awaited event for the trade operators of the worldwide manufacturing industry, who will meet in Milan in 2009, allowing to equal the success achieved by the previous Milan edition. EMO MILANO 2003 was crowded by over 155,000 visitors, of whom 60,000 coming to Italy from 104 countries of the rest of the world: Europe (80.5%), Asia (13.5%), Americas (4.5%), Africa (1%) and Oceania (1%). More than 400 journalists registered to follow the event that had as protagonists 1,648 exhibitors. Over the half of them came from abroad.

“Moreover, EMO MILANO 2009 – concluded **Mr Streparava** – will take advantage of the new, modern fairground, projected by Massimiliano Fuksas, which, in terms of spaces, functionality and technological facilities, redefines the world exhibition standards, ensuring operating conditions that are adequate to the importance and to the prestige of the event and of the enterprises that are its protagonists”.

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